49er Worlds

Quick Links

- Logistics
- Weather
- Lodging
Zadar and the tourist region of Zadar are located in the very centre of the Croatian Adriatic, in the most indented part of the Adriatic archipelago. At a smaller or greater distance from Zadar are the national parks Plitvice, Paklenica, Krka and Kornati, nature parks Velebit and Telascica, as well as more than 300 islands and islets. Natural beauties, numerous coves and beaches, cultural and historical monuments, restaurants and hotels offering selected national specialties make Zadar and its surroundings one of the most attractive tourist regions in Croatia. 

Tourism in Zadar has a long tradition. More recent annals note that in June 1879 a group of tourists from Vienna visited Zadar; in 1892 the Society for the Embellishment of Zadar was established (it remained active until 1918), while "Liburnija" Hiking Club and the Tourist Association were established in 1899. Early in the 20th century, in March of 1902, Hotel Bristol (today's Hotel Zagreb) opened to the public.

Tourist attraction of Zadar is also based on the combination of yachting tourism, various types of accommodation and catering services, atmosphere, charming beaches and promenades, excursions to closer and farther surroundings, as well as interesting cultural, artistic and entertainment events and programs and on especially valuable cultural and historical monuments.

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